

Migrant Workers BROWN POWER



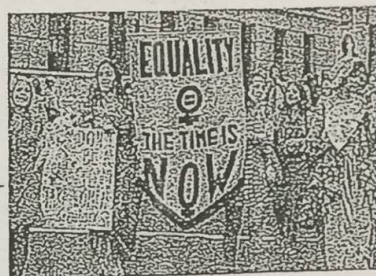
Who: **Cesar Chavez**

What was the goal?:
Improve working conditions
Better pay
Better hours

What was his greatest accomplishment?
UFW = United Farm Workers

Why is it significant? 1st political recognition of a Hispanic group

Women PINK POWER

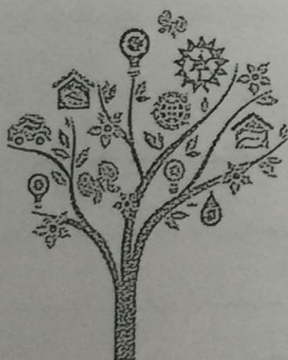


Who: **Betty Friedan**

What did she write?
Feminine Mystique

Why is the movement significant?
NOW = Nat'l Organization of Women

Environment GREEN POWER



Who: **Rachel Carson**

What did she write?: **Silent Spring**

Why is the movement significant?:
Dangers of DDT
EPA = Environmental Protect. Agency

Conservatism

Why is he important?:

Barry Goldwater
revived the conservative mov't



(He's on the EOC)

Did he win his presidency?

No